

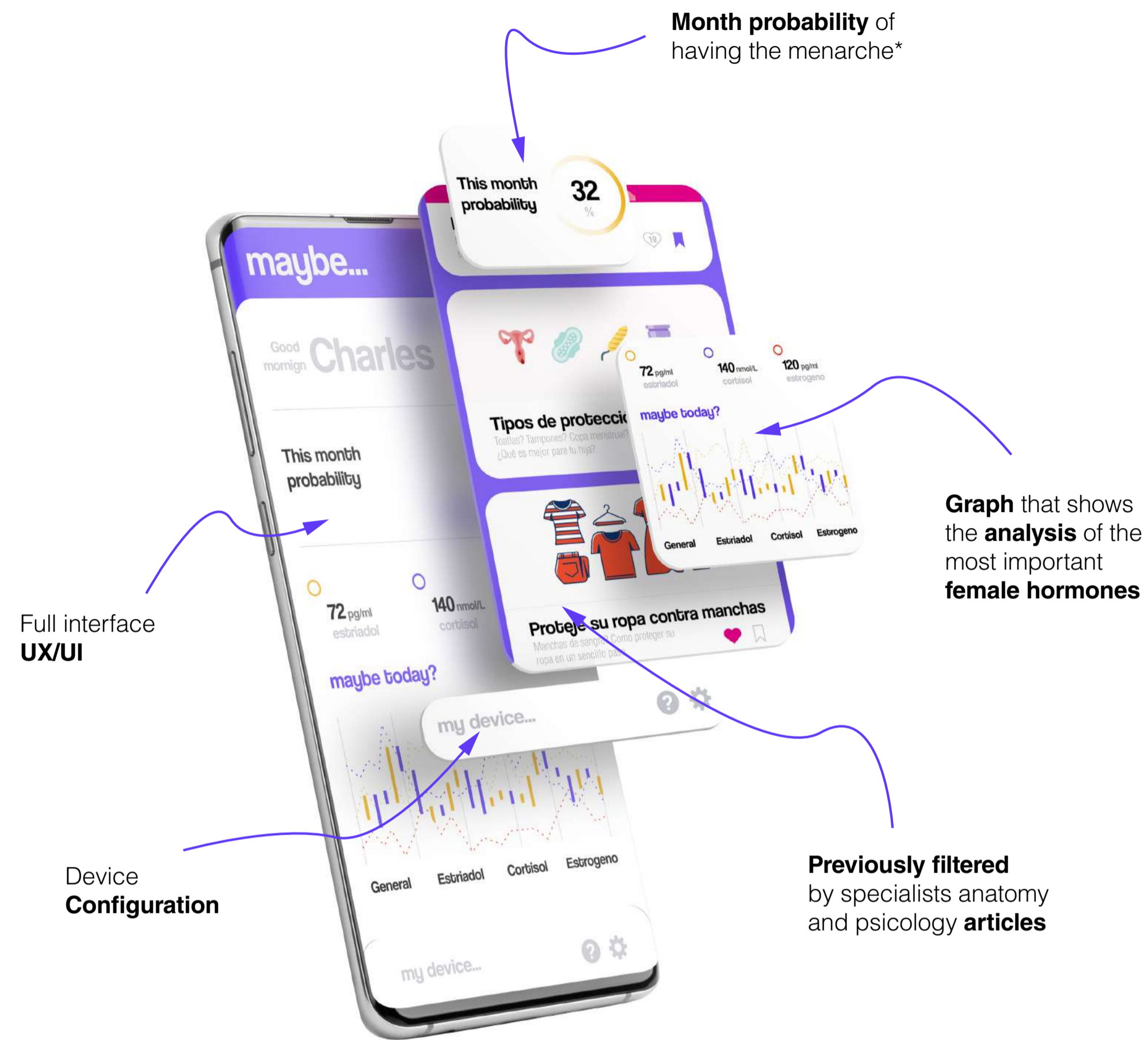
Maybe

Help her know herself better

In 2019, 56 million girls aged 9-13 experienced menstruation for the first time.

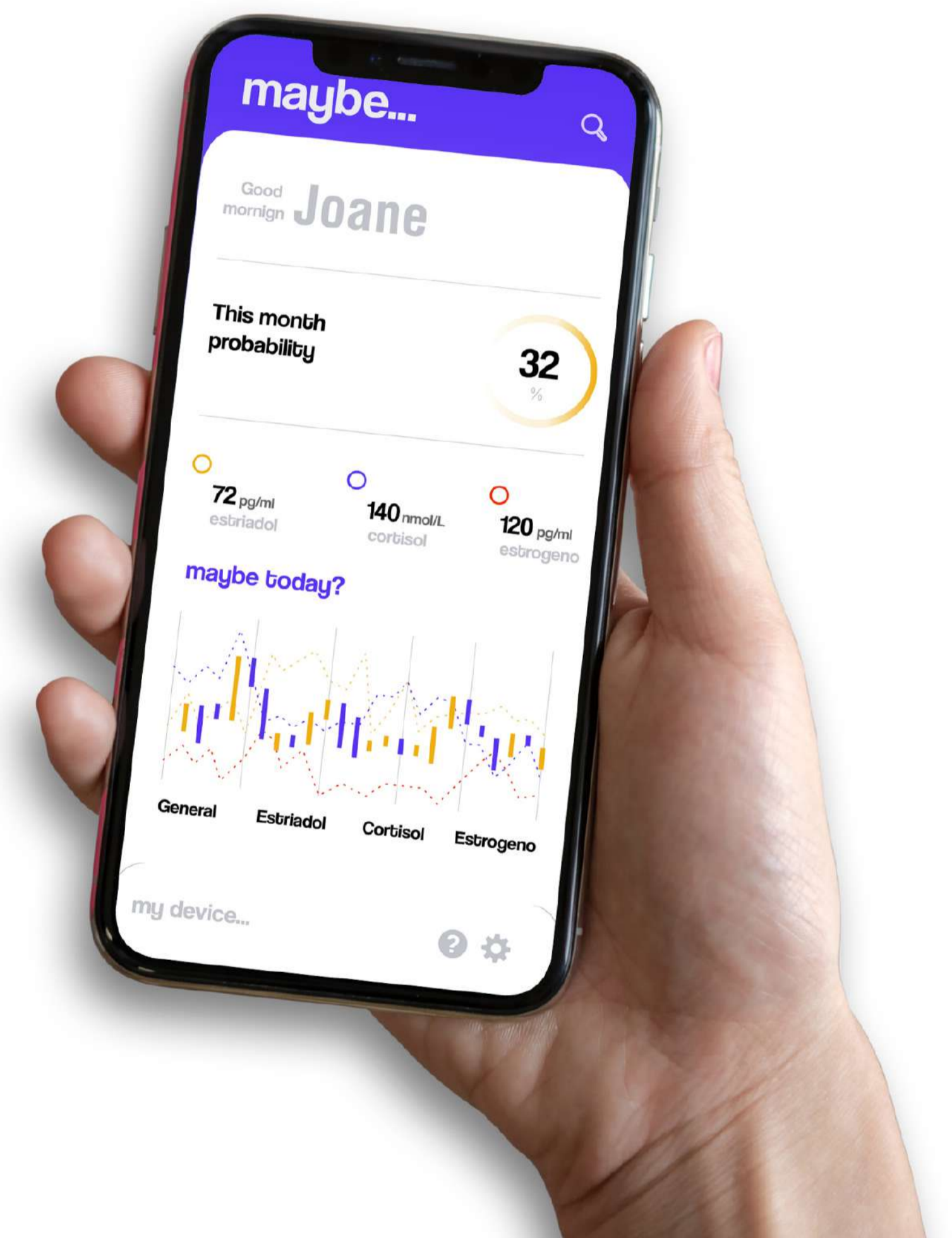
Sadly, most had **negative experiences** affecting their physical and emotional development. Worse still, girls committed **suicide from bullying** by peers, parents and teachers' **ignorance and taboo** around menstruation

Ignoring is not an option.



**Menarche: is the first menstrual cycle, or first menstrual bleeding, in female humans. From both social and medical perspectives, it is often considered the central event of female puberty.*

Maybe is a project that aims to improve the overall experience of the **first menstruation** in women by giving the correct tools at the right time through an extremely **simple, attractive, clean and intuitive** application, that when filled with the appropriate information (nutrition factors, age, geographic region.... etc) it may show the approximately menarche month, it also provides **previously filtered articles** written by specialist for parent or teacher to understand better what the girl goes through and **educate her better**, with appropriate information in the correct time **so she can be confident about her body and herself** adopting a healthy lifestyle and fighting against taboos.



Entry
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04 Quality Education

Concept
Maybe

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